

LIVEWIRE

— ATHLETICS —

SEASON

2

1/2 YEAR CHEER





WELCOME TO OUR FAMILY!

Thank you for your interest in LiveWire Athletics and our competitive cheerleading program. We are so excited you are considering joining us! We take pride in developing confidence and teaching life skills on and off the mat. No matter the age or skill level of your child, we have a program that your child can excel in!

New This Year:

- 50% off tumbling classes for our 1/2 year athletes
- Fundraising opportunities available (but not mandatory)





2023-2024 SEASON ALL-STAR PROGRAM COMPARISON

We offer multiple options for your athlete to succeed! We hope this chart provides an easy comparison between the competitive cheer programs we offer.

We do our best to place EVERY athlete on a team!

	1/2 YEAR NOVICE	1/2 YEAR PREP	FULL YEAR PREP OR ELITE
PRACTICES PER WEEK	1 PRACTICE 1.5 HOURS	2 PRACTICES 2 HOURS EACH	INFORMATION COMING SPRING 2024!
SEASON DURATION	6 MONTHS MAY- NOV AND/OR NOV-MAY	6 MONTHS NOV- 5/5	
POSSIBLE TEAMS/BIRTH YEAR	TINY 2016-2018 MINI 2014-2018 YOUTH 2011-2017 JUNIOR 2007-2017	TINY 2016-2018 MINI 2014-2018 YOUTH 2011-2018 JUNIOR 2007-2017 SENIOR 6/1/04-2011	
# OF COMPETITIONS & DISTANCE AWAY	2 LOCAL COMPETITIONS	3 LOCAL COMPETITIONS	
UNIFORM	\$285 INCLUDES: TOP, BOTTOM, BOW, AND SHOES! (USED UNIFORMS MAY BE AVIALABLE AT A REDUCED COST) SPLIT INTO 2 PAYMENTS	\$285 INCLUDES: TOP, BOTTOM, BOW, AND SHOES! (USED UNIFORMS MAY BE AVIALABLE AT A REDUCED COST) SPLIT INTO 2 PAYMENTS	
TUITION & FEES	\$155/MONTH + TAX \$75 REGISTRATION/EVAL FEE 1ST PAYMENT: NOV 1 LAST PAYMENT: APR 1	\$195/MONTH + TAX \$75 REGISTRATION/EVAL FEE 1ST PAYMENT: NOV 1 LAST PAYMENT: APRIL 1	

We are proud of our easy to understand billing system! In all-star cheer it is common to see multiple payments for multiple fees coming out of your account at several different times. WE WANT TO CHANGE THAT! At first glance our tuition may look slightly higher because we choose to INCLUDE these expenses in your tuition! Our only 3 required all-star fees are:

Registration Fee, Monthly Tuition , and Uniform (even includes bow & shoes!)

1/2 YEAR TEAM PLACEMENT TIMELINE

September 19	Team Placement Registration Opens!!!
November 3rd & 7th	Team Placement Clinics: Friday & Tuesday 4:30-6:30pm Birth years: 2005-2018
November 8th	Team Placements Announced
November 10th 4:30-6:30pm	Team Commitment Day & Fittings (1/2 of the uniform fee is due today) MANDATORY for all athletes and parents
November 14	Team Practices Begin
November 18-25	No Team Practice (Thanksgiving Break)
November 28	Practices Resume

TUITION & PAYMENTS

We are proud of our easy to understand billing system! In all-star cheer it is common to see multiple payments for multiple things coming out of your account at several different times.

WE WANT TO CHANGE THAT!

At first glance our tuition may look slightly higher because we **INCLUDE** these expenses in your tuition! We want our all-star billing to be as simple and transparent as possible.

With LiveWire only 3 required fees come out of your account for all-star cheer:

- Registration/Evaluation Fee
- Monthly Tuition
- Uniform (even includes bow & shoes!)

LiveWire Athletics, LLC requires a card to be on file for auto draft. We will run your card on the 1st of each month. The only way to opt out of keeping a valid card on file is to pay the year in full. There is no exception to this rule. You may make your payment by the 25th of the month prior if you do not wish for your fees to be drafted using the card on file.

If your payment is declined, you will receive an email and/or phone call. The tuition rate will increase by \$10 on the 2nd of the month. If your account remains past due by the 8th you will receive a \$25 late fee. If the account isn't paid by the 15th your athlete will be asked to sit out of practices until the balance is paid and/or be moved to an alternate position.

WEEKLY PRACTICES

- (1) 1.5 hour practice/wk for Novice Teams
 - (2) 2 hour practices/wk for 1/2 year Prep Teams
 - (2) 2 hour practices/wk for Prep/Elite Teams
- AND 1 additional tumbling class/wk is included in the cost**

WHAT DOES TUITION INCLUDE?

- Practice uniforms: 2 shirts & 2 shorts (only 1 set for 1/2 year teams)
- Music Fees
- Coaches Fees
- Choreography Camp & Fees
- Registration for all competitions
- Athlete Park Passes for your athlete for The Open Championship (if your team is attending)
- Included tumbling class for full year prep and elite teams
- 50% off additional tumbling classes for novice and 1/2 year prep teams
- Banquet ticket and end of season gift for your athlete

ADDITIONAL FEES/EXPENSES

- Uniform \$285 Novice & 1/2 year prep **OR** \$395 Full Year Prep (required)
- Competition Makeup (required)
- LiveWire Glitter Backpack \$139 (optional)
- Travel expenses for competitions including but not limited to gas, lodging, parking, food, airfare, spectator fees, etc. are the responsibility of the athlete's family and are not included in tuition.

CHOREOGRAPHY

Choreography Camp is **MANDATORY** for all PREP & ELITE team members. This is vital to the success of our teams.

Dates & Times:

TBA per team

CAN I WATCH PRACTICE?

Yes! Parents are allowed to watch from our parent viewing area only. Parents are NOT allowed to come onto the floor/practice area unless accompanied by a coach. We have designated viewing areas for parents and family members. Please understand this is for the safety of our athletes. Our parent area should always remain a POSITIVE GOSSIP FREE environment.

WHAT IS THE COMMITMENT FOR THE TEAM?

Novice teams require an November through beginning of May commitment.

1/2 year Prep teams require a November through beginning of May commitment.

Full year Prep teams require a June-Beginning of May Commitment

WHAT IF MY CHILD DOES NOT WANT TO CONTINUE THE SEASON AND DECIDES TO QUIT?

We highly encourage athletes to complete the season they are registered for as it GREATLY DISRUPTS the success of the team as a whole. Each athlete is a VITAL part of the team. Should your athlete decide to end their season early, LiveWire Athletics, LLC requires a 30 day notice by email. You are responsible for all fees during those 30 days. You will immediately be charged a \$250 re-choreography fee. You will not be refunded any fees paid to LiveWire Athletics, LLC.

CAN MY ATHLETE PARTICIPATE IN SCHOOL CHEER?

We do allow athletes who are a part of our competitive All-Star program to participate in school cheer. Participating in two cheer programs, however, is very difficult due to schedules. The athlete is always expected to attend their LiveWire event or practice in the event of a conflict. We ask parents to be proactive in discussing these scheduling arrangements with their school sponsor before a conflict arises.

WHO DO I DIRECT MY QUESTIONS TO?

Please send all questions to our owner Amanda Fisher at: info@lwathletics.com



OTHER IMPORTANT DATES

November 20-24	Closed for Thanksgiving Break
December 21 - January 2	Closed for Winter Break
March 25-29	Closed for Spring Break

TENTATIVE COMPETITION SCHEDULE

*** THIS IS NOT A FINAL SCHEDULE DATES AND EVENTS MAY CHANGE***

November 19	Apex Tour of Champions	Owensboro Convention Center 501 W 2nd St Owensboro, KY	1st Session Novice Only
December 4	Deep South Magic City Christmas Classic	Birmingham CrossPlex 2340 Crossplex Blvd. Birmingham, AL	1st Session Novice Only
December 16	Deep South Rock Tour	LaConte Convention Center 410 Pine Mountain Road Pigeon Forge, TN	Full Year Prep Only
January 27	Bluegrass Crown	Owensboro Convention Center 501 West 2nd St. Owensboro, KY	Full Year Prep Only
February 17	Deep South Glow Tour	Mississippi Gulf Coast Convention Center 2350 Beach Blvd. Biloxi, MS	Full Year Prep Only
March 3	Victory Grand Ole Nationals	Municipal Auditorium 417 4th Ave. N. Nashville, TN	2nd Session Novice, 1/2 year Prep, and Full Year Prep
March 23-24 (we will only compete 1 of these but that hasn't been released yet)	The Crown Royal Nationals	Holiday Inn Express & Suites Louisville Downtown 800 W. Market St. Louisville, KY	1/2 Year Prep and Full Year Prep
April 27 AND 28	The Open Rec and Prep Grand Nationals	Universal Studios 1000 Universal Studios Plaza Orlando, FL	Full Year Prep Only
May 4 AND 5	Deep South Season Finale	Municipal Auditorium 417 4th Ave. N. Nashville, TN 37201	2nd Session Novice, 1/2 Year Prep, and Full Year Prep

TEAM/ATHLETE POLICIES



ABSENCES

Attendance is crucial to the success of any team. All requested absences should fill out the provided absence form at least two weeks prior to the absence. Each athlete receives 2 unexcused absences per season. After this your attendance and spot on the team will be discussed.

ATHLETES MISSING OVER 7 PRACTICES EXCUSED OR UNEXCUSED, ARE AT A RISK OF LOSING THEIR SPOT ON THE TEAM.

We are a little more relaxed on this policy during the summer before school begins.

Excused Absences:

- Contagious Illness
- Graded School Functions
- Family Emergency
- Family Vacations (see more in the vacations section)

Unexcused Absences:

- School Dances or Games
- Traffic
- Too much homework or studying for finals
- Feeling tired
- No ride
- School events that are NOT graded

VACATIONS

Please work to plan your family vacations around the gym schedule. We work hard to give you the gym closures and competition schedules early. If you are taking a vacation, please try to take it a week the gym is closed so you do not interfere with your team. Do not plan vacations on black out weeks!

BLACK OUT WEEKS!

Every week prior to a competition is considered a black out week. Athletes who miss a practice during these weeks will not be eligible to compete at the competition that week.

INJURIES

If an injury should occur, it is the responsibility of the parent to seek professional help. After seeing a physician, please provide us with an evaluation of the athlete's injury and status. An athlete with a serious injury will not be allowed to return to activity without a release from a medical professional.

TRAVEL/COMPETITIONS

During the competitive season, cheerleaders will be asked to travel to events. Transportation to competitions, lodging, airfare, food, etc. is the responsibility of the team member's family. Please expect to receive the competition schedule times **NO SOONER** than the Wednesday before that competition. Please plan to need to be at the competition potentially very early and/or very late that competition date/s and book lodging accordingly. We **HIGHLY** suggest booking all of your lodging using fully refundable options because of this and/or unavoidable potential schedule changes.

We are happy to announce that each competition on our schedule this year does **NOT** require "stay to play" for lodging. This means you can make your travel as budget friendly or as luxurious as your family desires!

EXCLUSIVITY POLICY

Athletes are not permitted to compete, fill in for or participate with any other All-Star Cheerleading or Dance team while currently enrolled in a LiveWire Athletics, LLC program.

TEAM/ATHLETE POLICIES



UNIFORMS AND ATTIRE

Please keep all LiveWire clothing and uniforms in good condition. Please report any lost or damaged uniform items to your coach. The cost of the replacement will be the responsibility of the athlete's family. Please wear the assigned practice gear to each practice. A team practice uniform allows for coaches to spot inconsistencies in the routine much easier.

Athletes cannot have any piercings and/or jewelry in for practices or competitions. Band-aids or clear space holders will not be allowed. Fingernails must be short (barely over fingertips). During the competition season athletes are expected to have a natural hair color if hair is dyed.

COPYRIGHT NOTICE

The logo of LiveWire Athletics, LLC belongs to the owners of the program. You cannot sell or create your own LiveWire clothing or other items. This includes team names and any likeness to our logo, affiliation, and/or program without the permission of LiveWire Athletics, LLC.

All apparel should be ordered through the gym. If there are items you would like to see in our pro-shop that we don't currently offer please send us a suggestion!

Parents, athletes, and/or staff that wish to enter a contest while wearing the LiveWire brand must first get the permission from the owner.

CORE VALUES

- **Character Matters** - Who I am at all times is important...even when no one is looking.
- **We Before Me** - The needs of my team are more important than my individual wants. We are a cheer family and I will treat my teammates, my coaches, and myself with respect.
- **Keep Moving Forward** - I will not give up if I don't succeed the first time. I will always work hard on my goals and the goals of my team. Even when we fail we move forward by learning from that experience.
- **No Excuses** - I am responsible for myself and my behaviors. I will take feedback and listen without excuses.

DISCIPLINE

If any of the LiveWire rules/policies are compromised, the following actions will occur:

- **1st violation** - Meeting with the athlete and/or parent to define the problem.
- **2nd violation** - Meeting with the athlete and parent to address the continued concern.
- **3rd violation** - Athlete may be removed from the team or entire program.

PARENT POLICIES



COMMUNICATION

As a parent, you will receive information in several ways. Please stay up to date with emails and the team App so you don't miss out on any important information.

PARENT CONDUCT

- Our parent area is for your convenience to allow you to watch your child practice.
- Siblings are not to be left unattended in the facility nor are to be running around the facility.
- Our parent area is to be a **POSITIVE GOSSIP FREE ENVIRONMENT**. It is your job as a parent to love and support your child. Leave the coaching to us.
- In the event of parents being an issue or distraction in the parent area, they will be asked to leave or could be removed permanently.
- Audio, video, and photography takes place in our gym. By registering to be a part of the program you understand and agree to this.
- Any parent or athlete who displays negative behavior or is counter-productive to the overall success of the program can be dismissed from the program at anytime without warning. This includes social media platforms.

FEES

- All scheduled payments are listed in this handbook. All monthly payments are set up in I-Class and come out automatically on the 1st of the month. If you choose to make a payment and not have your card on file charged, you must make your alternative payment by the 25th of the month prior.
- The tuition rate will increase by \$10 on the 2nd of the month. All students who are unpaid by the 8th of the month will receive a \$25 late fee. If the account isn't paid by the 15th your athlete will be asked to sit out of practices until the balance is paid and/or be moved to an alternate position.
- If your payment is declined from your bank, please make the payment immediately with the front desk or via I-Class.
- Monthly tuition is not pro-rated for any reason.
- All fees, tuition, and uniform fees are non-refundable. If you choose to leave or are removed from the team, these fees are not returned for any reason.

READY TO REGISTER FOR '23- '24 SEASON?

Step 1: Read this packet

Step 2: Complete the registration form on our website
<https://www.lwathletics.com/all-star-cheer>

Step 3: Keep an eye on your email for next steps, further details, and reminders as we lead up to team placements!!

WE ARE SO EXCITED YOU ARE JOINING THE LIVEWIRE ATHLETICS FAMILY!

